

Build Your Team 3-part eMail Sequence:

eMail 1: Initial email to potential team members

Subject: I'm building a team for an important event, and I thought of you.

[Greeting]

I just heard about [Catholic Father's Day. What is it?](#) In the midst of growing confusion and chaos in the world, Catholic fathers can help their families, their parishes and the world find greater peace in Our Lord Jesus Christ and His Holy Catholic Church. During 2021, the Year of St. Joseph, the Guardian of the Holy Family, Catholic families from around the country are gathering together in June for Eucharistic Processions to proclaim Jesus Christ, to honor St. Joseph and to strengthen Catholic fathers for their mission to be sacrificial leaders, protectors and providers for their families.

I am looking to build a team that can take a "playbook" that Catholic Father's Day has built and use their tools to run OUR procession. They mapped it out and I know we could execute the plan. Take a look at the playbook attached. I think you'd be an ideal person to handle one of these roles.

Let me know if you can help with this. Many hands will make light work. Reply with any question or better yet, call me at [number]. Now, more than ever, Catholic Fathers need to step up, and we need to help them!

First Last
Catholic Father's Day



eMail 2: Reminder to potential team members

Subject: Unite CITY/STATE - Join the Leadership Team reminder

[Greeting]

Just wanted to send a quick reminder about the leadership team we are putting together so we can host our own Catholic Father's Day Eucharistic procession and rosary rally. By having a team of people to work in sync we will bring Our Lord and the Blessed Mother out of the churches and into the streets of our community, asking for the intercession of St. Joseph.

Catholic Father's Day has given us the tools we will need to have our very own Eucharistic procession and rosary rally. All we have to do is execute.

There are various roles to be filled from leadership to project management/coordination, logistical planning, social media and even a liaison to law enforcement. I had you in mind for [insert role].

If you can help, I'd love to have you on the team!

First Last
Catholic Father's Day

eMail 3: Thank you to your team members

Subject: Unite CITY/STATE - Thank You!

Insert Catholic Father's Day City/State Patriotic Rally was a huge success, and I'd like to properly thank you. You gave us the support we needed to see our idea come to life and your unwavering support gave us the motivation to press forward.

Think about it—we brought Our Lord into the streets in a public witness that showed the clear contrast of our times. We supported and uplifted fathers and gave hope to families. Did you ever think we'd get [0,000] to come out? It was awesome, a beautiful event filled with families. Reverent, prayerful and peaceful.

Again, thanks for stepping up to make Catholic Father's Day [city state] a success.

First Last
Catholic Father's Day