



Sponsor Solicitation eMail Sequence:

eMail 1: Initial sponsor solicitation

Subject: Will you help us spread the Gospel?

Dear [Insert Sponsor's Name]:

Welcome to Catholic Father's Day! In the midst of growing confusion and chaos in the world, Catholic fathers can help their families, their parishes and the world find greater. During 2021, the Year of St. Joseph, the Guardian of the Holy Family, Catholic families from around the country are gathering together in June for Eucharistic Processions to proclaim Jesus Christ, to honor St. Joseph and to strengthen Catholic fathers for their mission to be sacrificial leaders, protectors and providers for their families.

The growth and interest in this event is nationwide, which is why we are asking for your support at our local Catholic Father's Day procession on [date, time and location].

Events like this do incur costs, so to ensure our operations run smoothly and our prayerful participants receive the best experience possible, we could use your help. With potential needs for permits, A/V support, restrooms, promotional materials and more, a sponsorship from your organization will help to ensure the success of our event. If you are willing to spread the word to your sphere of influence, we have pre-written materials for you to distribute via email.

If you choose to help defray some costs of our event, or promote the rally, your name or organization's information will be listed on the event web page. If you wish to remain anonymous that's OK, too. If any extra funds remain, they will be donated to a local charity.

To learn more about Catholic Father's Day and this local procession, please visit our website [CatholicFathersDay. Com/city](http://CatholicFathersDay.Com/city) or email me at [email].

Thank you for your time and consideration.